



A Pathway to Success

Leading Practices for Nonprofit Organisations



With over 1000 successful implementations, NetSuite has a deep understanding of nonprofit organisations across all sectors and the many challenges they face. As the pace of change accelerates, nonprofits are struggling to keep up—especially for those still relying on outdated system infrastructure. As nonprofits strive to improve operational performance and surpass constituent expectations in an increasingly competitive environment, they are struggling with:

- Manual data entry and processes.
- Reporting metrics based on unreliable data.
- Divided global operations.
- Lack of constituent insight.
- Limited cash visibility.
- Ineffective grant and resource tracking.

NetSuite:

Built with leading practices for nonprofits

- Full visibility across the organisation to operate at the speed of modern business, drive results and scale.
- Learnings and experience from over 20,000 deployments over 20 years into a proven methodology.
- More than two decades of expertise across over 1000 nonprofit deployments to drive value on Day 1.
- 250+ pre-built reports and pre-configured roles with dashboards and business intelligence metrics.

“We strongly believe in the value of data in making decisions. NetSuite helps us manage the data and provide timely reports for analysis.”

BagoSphere

As they seek to address these challenges, nonprofit organisations are concerned about the time and capital required to fix their back-end systems. However, they realise that the ability to rapidly adapt and scale is critical to their mission success. What they need is a proven solution that can rapidly accelerate their organisation with a modern architecture to quickly go from zero to cloud. *What they need is NetSuite.*

NetSuite delivers a unique set of processes, activities and systems specifically designed to deliver rapid value. It provides customers with a strong foundation to transform their organisation with a pre-configured solution and methodology that includes proven:

- Detailed workflows
- Pre-configured functional roles
- Dashboards
- KPIs

These leading practices leverage NetSuite’s unmatched experience and knowledge in nonprofit operations. The focus is on enabling our customers to fuel their mission and seamlessly grow and scale with NetSuite.

ORACLE NETSUITE Social Impact

Commitment to Giving Back

Oracle NetSuite Social Impact, our corporate citizenship arm, leverages the company’s greatest assets—our people and our products—to accelerate the social impact of nonprofits and social enterprises around the world. Through our unique initiatives, including software donations, pro bono projects and social solutions, we are supporting organisations worldwide to better achieve their missions.

Rapid Implementation

NetSuite uses the experience gained from hundreds of nonprofit deployments to speed ROI. Expert implementation equips customers to make the most of NetSuite and expand towards next-generation solutions.

- Deep nonprofit industry expertise
- Proven leading practices
- Pre-built configurations
- Turnkey setup and training

Proven ROI

- 50-80% increase in actionable insight and visibility
- 60-90% reduction in reporting time and resources
- 60-80% reduced time in financial close



Establish

- Nonprofit financials
- Constituent management
- Analytics and dashboard

Elevate

- Business intelligence
- Subsidiary expansion
- People management
- Compliance
- Expense management
- Program management

Expand

- Advanced reporting
- Procurement management
- Inventory management
- Asset management

Accelerate

- International expansion
- Ecommerce
- Planning and budgeting

Transform

- Outcomes measurement
- Email marketing
- Cash forecasting

A Proven Path to Success for Nonprofits

NetSuite delivers a unified and phased pathway for our customers to succeed and scale their organisation. Here is how it works:

- The first step is all about making sure nonprofits have full, real-time visibility of their financial data. NetSuite does this through ensuring automated close and real-time consolidation, clear reporting on grants and funds, and role based interfaces, KPIs and dashboards. NetSuite has seen customers improve gross margins 1–5%.
- Once there, nonprofits are in a better position to consolidate their disparate systems through seamless global operations and a full view

of their constituent activity. This phase also includes financial planning and analysis, accounts receivable detail and fund accounting.

- From there, they are freed from the constraints of their legacy systems and are ready to tackle challenges such as improving the constituent experience, conducting unified billing and preventing revenue leakage to truly enhance operations.
- Ultimately, the focus turns to more disruptive strategies such as developing new business models and building impactful relationships through connecting dollars to outcomes. NetSuite has seen its customers improve their actionable insights by over 56%.

“NetSuite gives us the transparency and scalability we need to grow quickly and internationally with less overhead.” Good360



NetSuite delivers a number of roles that are pre-configured to ensure rapid adoption and quick speed of implementation:

- CEO
- CFO
- Controller
- Accounts Receivable Clerk
- Accounts Payable Clerk
- Program Manager
- Grant Administrator
- Program Director
- Administrator

Delivering Transformative Results

Solution providers will often talk about ‘roles’—however, NetSuite delivers all the tools needed from day one so that anyone can get up and running quickly with the right workbench to be successful. Whatever the job function, it will come pre-configured with all the KPIs, reminders, reports and value-driven dashboards for daily and strategic needs—proven from years of real-world use by thousands of people in similar roles at nonprofit organisations.

NetSuite has packaged over two decades of experience from hundreds of nonprofit deployments into a set of leading practices that paves a clear pathway toward mission success and is proven to deliver rapid value to the organisation.

Are you ready to put NetSuite leading practices to work and increase business efficiency and flexibility from day 1?

“Because we have so many transactions and donors, it’s fantastic to have such a robust CRM and accounting system that lets us track where a donation is going and how it’s used. NetSuite has been a huge help for us.” The Adventure Project